

## APWA Center for Sustainability Leadership Group Conference Call

Date: January 14, 2009  
Time: 3:30 PM ET; 2:30 PM CT; 1:30 PM MT; 12:30 PM PT  
Call In Number: 866.953.9689  
Pin Number: 665294#

### Agenda:

#### I: Welcome

Members in attendance were: Michael Mucha, Howard LaFever, Carl Quiram, Kelly Mattingly, Keith Reester, Sue Siopis, Vicki Musgrove, Mary Pat Baldauf, and Mary Anderson. At Large Director Ken Nerland also participated in the call and president-elect George Crombie was also present on the call.

#### II: Review of Feedback from Outreach Conference Calls to Technical Committees; Regional Director/ House of Delegates

- Julia provided an update on feedback we received from the outreach conference calls. Feedback ranged from the suggestion that we need to produce case studies on using the Framework to help members understand how to use the form; concern over the use of the term “risk-taking”; use of the term “public works ethic” is confusing so we should consider using a different term; members are looking for a clearer definition of what we mean by Sustainability in Public Works; suggestion that there be a presentation on the HOD spring meeting agendas; and there is a need for materials and information on life cycle costs.
  - We will add a discussion of defining what Sustainability in Public Works means to the February meeting agenda.
  - Julia will work with Brian Van Norman to get the schedule of HOD spring meetings so that we can arrange for a Center Leadership Group member to attend these meetings and make a presentation to the HOD. The original idea was to use the Regional Directors to make the presentations at the spring meetings
- Julia explained how she will solicit volunteers to test the Framework and write up a short 4-5 page case study on using the Framework. Julia will seek volunteers from the Resource Group. Ultimately, these case studies will be posted on the web with the Framework materials and possibly be included in a publication on the Framework and the materials associated with it.

#### IV: Review of Draft Action Plan for Center’s Activities/Roll Out Strategy

- George presented three concerns with the draft Action Plan: (1) the term “Basic” used in reference to the action item “develop topics for Basic 101 course material” is not accurate enough. We need to change the term to “Introductory”; (2) make sure that the connection to certification and professional development/educational activities are aligned and moving in the same direction from the very start of the process and (3)

partnerships are worth pursuing but APWA must evaluate whether we want to play a lead role, joint role or adopt some one else's program. George would also like to add a discussion of Certification development to the February meeting agenda. He feels as though the Center Leadership Group and APWA must understand how our education and certification course portfolios are going to look in the future. We must also understand who the audience is going to be. It is important that the Leadership Group discusses this topic and is comfortable with the overall direction.

- We will add a discussion of a potential sustainability certification program and get a presentation from APWA on the Certification process at the meeting in February.
- Carl suggested that we need to make sure that our terminology is consistent throughout all of the materials that we are producing. For instance, in some cases we refer to the Framework principles and in others we refer to these as "needs". Carl also suggested that we need to re-work the definition of what "Sustainability in Public Works" means.
  - Julia will comb through our materials and ensure that we are being consistent

#### V: Prep for February Meeting

- Agenda items identified for the February meeting include:
  - Refining definition of Sustainability in Public Works
  - Certification Process
  - Discussion of website/ Center for Knowledge
  - Education committee request that we provide them with a plan outlining how the Education committee can assist the Center in its work
  - Review and Refine Action Plan

#### VI. Updates

- Julia updated the Leadership Group on a temporary website. The temporary site should be up in the next couple of weeks and then a permanent website will be created as APWA National works to rewrite the current [www.apwa.net](http://www.apwa.net).
- Julia also reported that she has shared the Framework with her counterparts at ICMA and ASCE and is awaiting feedback from both groups.
- Julia also informed the Leadership Group that she is continuing to work with the Central PA chapter on a joint APWA/ICELI workshop on sustainability.
- Julia shared information on a potential three-way partnership with ACEC/ASCE and APWA on a performance based, scalable rating system for horizontal infrastructure projects. She will provide additional details after a meeting on Friday, January 15, 2010 with the three groups.