

The Congress Program is the attendee's ultimate guidebook. Spiral bound, and easy to use, it features the exhibit floor map, booth and product listings, programs, daily calendars, special events and more. If you're trying to get the word out at Congress, don't limit it to attendees who happen to pass by your booth. Spark attendance and excitement for your products and services with an advertisement in the Congress Program.

**Note:** Congress Program advertising is only available to Congress Exhibitors. Exhibitors must pay advertising in full prior to exhibiting at the APWA International Public Works Congress and Exposition.

**Space Deadline:** June 8, 2008  
**Materials Deadline:** June 15, 2008

**Bonus:** Save 10% off Congress Program rate if also placing an advertisement in the APWA Reporter's Congress Show Issue.

**Color Standard Space Rates**  
*(black and white and 2-color rates not available)*

<i>4-color</i>	
Back Cover	\$6,700
Inside Front Cover	\$6,180
Inside Back Cover	\$5,920
Full page	\$5,390
Two-Thirds page	\$4,360
Half page	\$3,830
Third page	\$3,090
Quarter page	\$2,790

### Mechanical Requirements

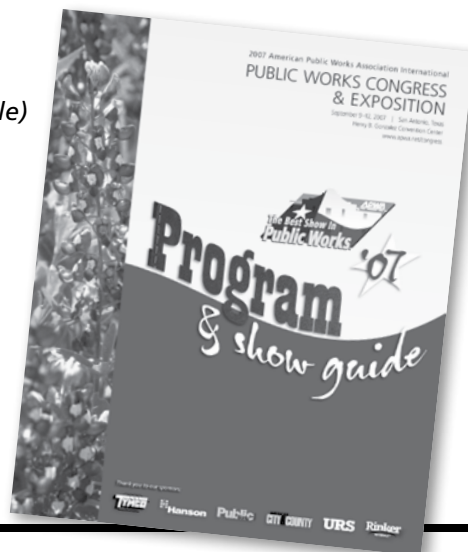
- Cover trim size: 9" x 11"
- Inside pages trim size: 8½" x 11"
- Allow for 0.5" for wire coil binding on full pages.
- We prefer materials submitted electronically. For more information please contact Cami Travis-Groves at 800-848-APWA.

### Advertising Sales Offices

Insertion orders, space contracts, and correspondence should be sent to:

Advertising Sales Representatives:  
Amanda Daniel, amanda@mohanna.com  
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Plano, TX 75023  
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fax: 972-985-8069

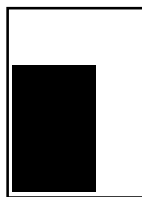


#### Full Page Trim

8.5" x 11"  
(add 0.125"  
for bleed)

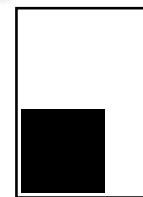
#### Full Page Cover Trim

9" x 11"  
(add 0.125"  
for bleed)



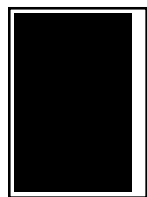
#### Half Page Island

4.25" x 7.25"



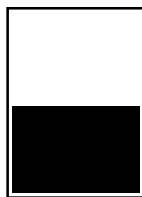
#### Third Page Square

4.25" x 4.25"



#### Full Page Live Area (no bleed)

7.25" x 10"



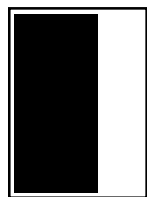
#### Half Page Horizontal

7" x 5"



#### Third Page Horizontal

7" x 2.375"



#### Two-Thirds Page Vertical

4.25" x 10"



#### Third Page Vertical

2.75" x 10"



#### Quarter Page Vertical

3.5" x 4.875"