



DRIVE MORE TRAFFIC TO YOUR BOOTH

2007 APWA International Public Works Congress & Exposition
Henry B. Gonzales Convention Center | San Antonio, TX | September 9-12, 2007

RESERVE YOUR 2007 SPONSORSHIP TODAY!

Maximize Your Exposition Investment — Sign-up for a Sponsorship TODAY!

The line-up of promotional and advertising opportunities for the APWA International Public Works Congress and Exposition is certain to heighten your exposure and drive traffic to your booth at The Best Show in Public Works. Integrate your marketing efforts and enhance your company's visibility, image and brand awareness by taking advantage of these high visibility, high-impact promotions. Seize this incredible opportunity to get optimal exposure in front of 6,000 decision makers and every segment of the public works industry.

SPONSORSHIP AND ADVERTISING OPPORTUNITIES (Available ONLY to 2006 Exhibitors)

Event Sponsorships Sponsorship Fee:

- P.W. Paws Sponsorship \$1,000 per two-hour session or
..... \$5,000 for an exclusive full day
- Lunch on the Exhibit Floor \$5,000 per sponsoring company per day
- Popcorn on the Exhibit Floor SOLD - Thank You URS Corporation!
- Ice Cream Break on the Exhibit Floor \$5,000 per day
- APWA Central Cyber Café \$15,000
- General Session Sponsorship \$10,000 one General Session
- Interactive Promotional Stations and Relaxation Station Call for details
- Shuttle Bus Sponsorship \$15,000 exclusive sponsorship

Continuous Sponsorships

- Name Badge Lanyards \$7,000 exclusive sponsorship
- Tote Bags SOLD - Thank You TYMCO!

Additional Exposure Opportunities

- Preferred Customer Passes FREE
- Onsite Program and Show Guide Advertising Call for details
Mohanna & Associates at 800-800-0341 or 972-596-8777, or individually:
Amanda Daniel, amanda@mohanna.com; Kristie Thymes, kristie@mohanna.com;
Erin Ladd, erin@mohanna.com

Interested, or want more information? Contact Dana Priddy, Director of Meetings at 800-848-APWA, ext. 5241, or 816-472-6100, ext. 5241, fax 816-595-5341 or e-mail dpriddy@apwa.net