



New Product Promotion

2007 APWA International Public Works Congress & Exposition
Henry B. Gonzales Convention Center | San Antonio, TX | September 9–12, 2007

Deadline: June 29, 2007

Please read the following information carefully. If you have a new product that was introduced to the market place after August 31, 2006, you may enter it as a New Product this year at APWA.

By entering into the New Product Promotion at APWA's International Public Works Congress and Exposition, your company will stand out as having a product that is new to the market place within the present year. APWA has devoted a section in the Official Show Program to include a listing of your products name, product description and booth number. This promotion gives attendees the opportunity to view the most current and innovative technology in the industry. Entries submitted prior to June 29, 2007 will be processed free of charge. Entries submitted after June 29, 2007 will not be included in the on site program.

Submission of Application

- Only one product per company is allowed to be included in the New Product Promotion at APWA.
- Only exhibiting companies will be allowed to participate
- The product must have been introduced to the market after August 31, 2006.

**PLEASE COMPLETE THE SECTIONS BELOW
IN ORDER TO BE INCLUDED IN THE NEW
PRODUCT PROMOTION.**

1 GENERAL INFORMATION

Company Name

Product Name

Booth Number

Contact Name

Phone

Fax

E-mail

2 PRODUCT DESCRIPTION (25 words or less)

3 MAILING INFORMATION

Please return this form by June 29, 2007

Mail to:
American Public Works Association
Attn: Diana Forbes
2345 Grand Boulevard, Suite 700
Kansas City, MO 64108-2625

OR Fax to:
American Public Works Association
Attn: Diana Forbes
816-595-5342