



2007 APWA International Public Works Congress & Exposition
Henry B. Gonzales Convention Center | San Antonio, TX | September 9–12, 2007

CALL FOR PROPOSALS EXHIBITOR SHOWCASE PRESENTATIONS

SUBMISSION DEADLINE: JUNE 1, 2007

We are pleased to invite your organization to submit a proposal for the Exhibitor Showcase at *The Best Show in Public Works*. These briefings will be held throughout each day of the exposition in Kansas City.

These educational sessions are unique (and complimentary!) opportunities for exhibitors to reach public works attendees. The briefings are 45 minutes long and should demonstrate how your company's technologies provide a solution or service which addresses the needs of the public works industry.

NOTE: This should not be a sales presentation on your product.

Due to the limited number of time slots available, not all proposals will be selected. Every effort will be made to notify applicants of their proposal's status by July 20, 2007.

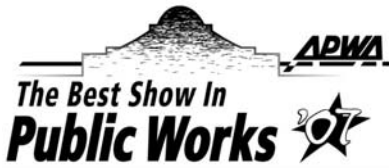
Proposals must be submitted **no later than June 1, 2007**, and must contain:

- The reverse, completed proposal cover form, including session title (emailed information is acceptable instead of form)
- A description of how your company's technologies uniquely address the needs of public works decision makers
- Your commitment to use effective and attractive visuals (if visuals are part of the presentation). LCD projector, microphone, overhead and screen provided, all other A/V equipment is at your company's expense.
- Your commitment to provide a speaker who is highly knowledgeable in the subject matter and highly effective in presentation skills

Presentations will last 45 minutes and will be ongoing on Sunday, Monday, and Tuesday during exhibit hours. The Exhibitor Showcase will be located in the Exhibit Hall and clearly marked with signage. The Showcase program will be actively promoted to the pre-registered attendees and on onsite at the show, however to ensure attendance, exhibitors who participate in this program are ***strongly encouraged*** to do their own promotion in advance of the show.

Please **EMAIL** all proposals by **June 1, 2007**, to Jenny Bogue's attention at jbogue@ntpshow.com.

See proposal form on reverse →



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SUBMISSION DEADLINE
June 1, 2007

EXHIBITOR SHOWCASE PROPOSAL FORM

_____ (*Company*) is submitting the following proposal

Contact Email Address: _____

Contact Phone: _____

Session Title: _____

Preferred Presentation Date (Sunday, Monday, Tuesday): _____

Presentation Description (Please limit to 50-100 words): _____

Presenter's Name: _____ Title: _____

Presenter's Email Address: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Description submitted by:

Name: _____

Address (*if different from above*): _____

Phone: _____ Fax: _____