

The Congress Program is the attendee's ultimate guidebook. Spiral bound, and easy to use, it features the exhibit floor map, booth and product listings, programs, daily calendars, special events and more. If you're trying to get the word out at Congress, don't limit it to attendees who happen to pass by your booth. Spark attendance and excitement for your products and services with an advertisement in the Congress Program.

Note: Congress Program advertising is only available to Congress Exhibitors. Exhibitors must pay advertising in full prior to exhibiting at the APWA International Public Works Congress and Exposition.

Space Deadline: July 10, 2007

Materials Deadline: July 15, 2007

Bonus: Save 10% off Congress Program rate if also placing an advertisement in the APWA Reporter's Congress Show Issue.

Color Standard Space Rates

(black and white and 2-color rates not available)

4-color

Back Cover	\$6,500
Inside Front Cover	\$6,000
Inside Back Cover	\$5,750
Full page	\$5,230
Two-Thirds page	\$4,230
Half page	\$3,720
Third page	\$3,000
Quarter page	\$2,710

Mechanical Requirements

- Cover trim size: 9" x 11"
- Inside trim size: 8½" x 11"
- We prefer materials submitted electronically. For more information please contact Cami Travis-Groves at 800-848-APWA.

Advertising Sales Offices

Insertion orders, space contracts, and correspondence should be sent to:

Advertising Sales Representatives:

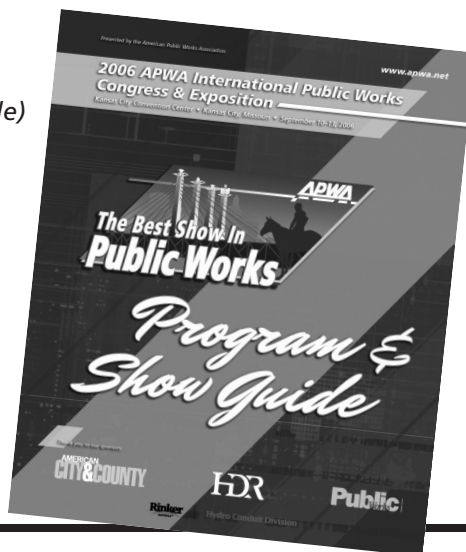
Amanda Daniel, amanda@mohanna.com

Kristie Thymes, kristie@mohanna.com

Erin Ladd, erin@mohanna.com

or info@mohanna.com

Mohanna & Associates
305 W. Spring Creek Pkwy
Bldg C
Suite 101
Plano, TX 75023
ph: 800-800-0341
or 972-596-8777
fax: 972-985-8069



Full Page w/ bleed
8.5" x 11"



Half Page Island
4.25" x 7.25"



Third Page Square
4.25" x 4.25"



Full Page Live Area (no bleed)
7.25" x 10"



Half Page Horizontal
7" x 5"



Third Page Horizontal
7" x 2¾"



Two-Thirds Page Vertical
4.25" x 10"



Third Page Vertical
2.75" x 10"



Quarter Page Vertical
3½" x 4⅞"

The APWA Reporter, September issue

Timing is everything. Your advertisement will be in the hands of more than 28,000 members before Congress and given to thousands of Congress attendees during registration. By advertising in the Show Issue, your timing couldn't get better—before and during Congress when qualified, interested decision makers are in the buying mood.

Even if you don't exhibit, this is your once-a-year opportunity to reach this prime audience of public works professionals.

Space Deadline:

July 25, 2007

Materials Deadline:

August 5, 2007

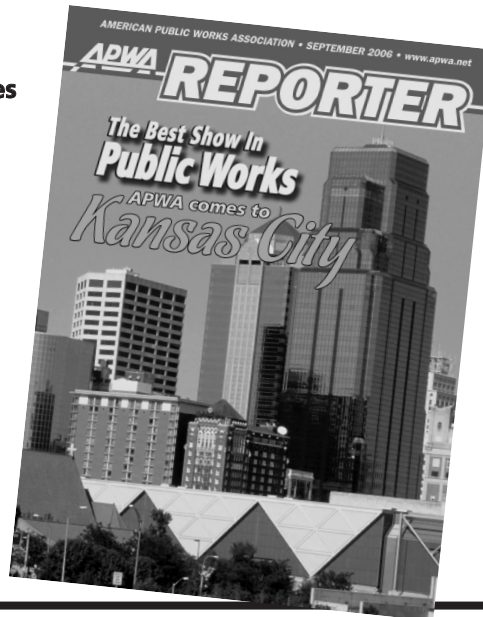
Black and White Standard Space Rates

Full page	\$3,980
2/3 page	\$2,980
1/2 page island	\$2,750
1/2 page	\$2,470
1/3 page	\$1,750
1/4 page	\$1,460

Cover Rates

(four-color charges included)

Back Cover	\$6,500
Inside Front Cover	\$6,000
Inside Back Cover	\$5,750



Color Standard Space Rates

Special accommodations will be made for choice of colors in the APWA Reporter only. Color charges are in addition to black and white standard space rates.

2-color		4-color	
Page or less	\$490	Page or less	\$1,250
Spread	\$705	Spread	\$1,515

Mechanical Requirements

We prefer materials submitted electronically. For more information please contact Julie Smith at 800-848-APWA.

Shipping Instructions

Advertising materials should be sent to:

The APWA Reporter
Advertising Sales Department
American Public Works Association
2345 Grand Blvd., Suite 700
Kansas City, MO 64108-2625



Full Page
7" x 10"



Half Page Island
4.75" x 7.5"



Third Page Square
4.75" x 4.75"



Two-Thirds Page Vertical
7.75" x 10"



Half Page Horizontal
7" x 4.75"



Quarter Page Vertical
3.5" x 4.375"



1/2 Page Vertical
3.5" x 10"



Third Page Vertical
2.375" x 10"



Quarter Page Horizontal
7" x 2.375"