

2009-2010 BUSINESS PLAN
Fleet Services Committee
September 2009 – August 2010

Mission: The American Public Works Association serves its members by promoting professional excellence and public awareness through education, advocacy, and the exchange of knowledge.

Committee Mission: The Fleet Services Committee serves its members by supporting APWA's role as the recognized leader in public works by providing its members with the resources for exchanging and developing ideas, information, skills, knowledge, and technologies for the operation, management, and maintenance of public sector fleet assets.

Committee Vision: Our commitment, in support of APWA members, is "Total Quality Service." Our goal is to be the nexus of information and technology for public works fleet issues – a clearinghouse of current and new technology, sustainability initiatives, and regulation regarding municipal fleet services. The committee will be the "hub and spoke" for fleet related concerns, providing one stop shopping for all facets of information, in support of APWA members.

APWA Goal: APWA will be the members' primary gateway resource for education, knowledge exchange, and services.

Strategies:

- 1.1 Develop topics and speakers for three Guaranteed Education sessions to be presented at Congress 2010 to be held in Boston, MA.
- 1.2 Submit between five and seven articles for the Fleet issue of the *Reporter*.
- 1.3 Provide response to requests for information posted on the Fleet infoNOW community.
- 1.4 Post monthly informational messages to infoNOW regarding current topics.
- 1.5 Develop a topic and offer assistance with speakers and/or moderator for a fleet-related Click, Listen & Learn session.
- 1.6 Develop topics and locate speakers and/or moderator for snow and ice issues at the APWA Snow Conference for fleet's guaranteed sessions.
- 1.7 Promote and support public fleet management training and the professional certification program.
- 1.8 Identify three fleet-related related exhibitors for 2010 Snow Conference and/or Congress.
- 1.9 Continue to participate in the review of the APWA Body of Knowledge Task Force materials, as requested.
- 1.10 By April 2010, review current APWA publications and identify those which need updating or removal from the APWA bookstore.
- 1.11 Conduct outreach to chapters by providing a menu of services (topics with which the committee can assist) for fleet-related programs.
- 1.12 Provide speakers for public outreach of fleet management practices to promote public awareness, as requested on a regional, national and international level.
- 1.13 Communicate with other committees to identify the potential for joint projects.

APWA Goal: APWA will be the public policy advocate for the public infrastructure

- 2.1 Review all position statements prior to Spring 2010.
- 2.2 Identify and develop relevant position statements throughout 2009-10.
- 2.3 Work with the Emergency Management Committee to develop a position statement regarding equipment codes for submission to the GAC by April 1, 2010.
- 2.4 Ensure and strengthen public works participation in federal coalitions, task forces, and workgroups.

APWA Goal: APWA will be recognized as the brand name for credible information on public works.

- 3.1 Continue to assist in the development of a standardized equipment code that will contain useful information for fleet managers and legislators.
- 3.2 Submit 2-3 articles in other fleet, public works and/or industry publications, as requested.
- 3.3 Present a fleet-related topic at a national conference by September 2010.
- 3.4 By April 30, 2010, review all informational items on the on-line APWA Resource Center.