

## **2009-2010 BUSINESS PLAN**

### **Emergency Management Committee**

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*APWA Mission Statement: The American Public Works Association promotes professional excellence, understanding of, and competency and credibility in public works.*

*Committee Mission Statement: Provide APWA members with resources and a forum for exchanging and developing ideas, knowledge, and technologies for minimizing the impact and consequences of disasters. It also intends to foster recognition of public works' important role(s) in emergency management, including its strong involvement in mitigation and recovery, as well as to influence public policies that will strengthen the ability of government at all levels to better address disaster management.*

### **GOALS AND OBJECTS**

**GOAL: APWA will be the members' primary gateway resource for education, knowledge exchange, and services.**

#### OBJECTIVES

- Identify and develop three guaranteed sessions for the 2010 APWA Congress by September 30, 2009.
- Prepare and submit 5-7 articles for the Emergency Management issue of the APWA Reporter by the editorial deadline.
- Working with the Professional Development staff, establish program content, identify speakers and provide suggestions for marketing for the committee's guaranteed Click, Listen and Learn program by March 2010.
- Send monthly update on Committee activities to Emergency InfoNOW community.
- Identify three emergency management related exhibitors for 2010 Congress.
- Reinstate the Emergency Management leadership think tank at the 2010 Congress to broaden the global perspective of public works.
- Continue to participate in the review of the APWA Body of Knowledge Task Force materials, as requested.
- Conduct outreach with chapters.
  - Encourage and educate chapters on how they can be invited and be more involved in state and local emergency management issues.
  - Continue to promote the 12 hot topics from which chapters can choose for chapter events and assist the chapter in locating regional speakers on those topics, as requested.
  - From the 12 hot topics identified in 2008, develop 2-3 ready to present PowerPoint programs that chapters can plug-in to their educational programming.
  - Encourage chapters to establish an emergency management contact person for their chapter.
  - Offer at least one emergency management presentation at a Chapter meeting, as requested.

- Complete the new publication, *Recovery Operations Field Manual*.
- Provide models and sample information on developing exercises and training.
- By April 2010, review current APWA publications and identify those which need updating or removal from the APWA bookstore.
- By April 2010, evaluate the need for additional publications.

**GOAL: APWA will be the public policy advocate for the public infrastructure.**

#### OBJECTIVES

- Identify and develop relevant position/guidance statements throughout 2009-10.
- Review all position/guidance statements for relevance and timeliness by March 1, 2010.
- Ensure and strengthen public works participation in federal coalitions, task forces, and workgroups.
- Participate in meetings with representatives within FEMA for a think tank session, using new technologies available for virtual meetings.
- Disseminate analysis on large-scale events that occur during the 2009-10 year and communicate lessons learned to membership.
- Continue to encourage involvement of Army Corps of Engineers as an ex-officio member of the committee.
- Continue to conduct outreach with other associations/coalitions on the role of public works.
- Submit 2-3 articles in other public works and industry publications.
- Present a public works session at one national conference by September 2010.
- Provide expert testimony at hearings and forums as requested by the Government Affairs department.
- Support and encourage members to be involved in advocacy issues at the state, local & tribal level.
- Participate in Federal Task Forces and inter-agency efforts to shape pending legislation as invited to do so.

**GOAL: APWA will be recognized as the brand name for credible information on public works and the preferred choice for professional membership.**

#### OBJECTIVES

- Review and organize existing information available regarding sample emergency contracts, e.g., engineering services and debris removal.
- Explore collaboration with an additional organization for mutual aid and professional response opportunities.