

Sample Media Releases

equipment rodeo

For Immediate Release

(today's date)

For More Information Contact:

(contact person's name)

(day and evening phone numbers)

Dueling Backhoes Kick Off National Public Works Week

(City, State)—A friendly competition between local backhoe operations kicks off a week-long celebration of National Public Works Week, May xx–xx. (Local chairperson) says a number of special events are planned to foster a better understanding of public works activities in (name of community) and their impact on our quality of life.

Some of the scheduled events are (list events). (Name and title of public works official) said (he or she) hopes the celebration will acquaint young people to the professional opportunities in a growing field.

The American Public Works Association proclaims the third week of May each year as National Public Works Week to recognize the people who devote their professional time and energy to public works, making our communities better and safer places to live.

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Dueling Backhoes Kick Off National Public Works Week

The local celebration is part of a nationwide observance honoring leaders in public works. Plans for the week's activities are being made by (name of organization), in cooperation with the American Public Works Association.

celebration

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(contact person's name)

(contact person's organization)

(day and evening phone numbers)

National Public Works Week Celebrates Community

(city, state)—In accordance with the tradition of the American Public Works Association, those who work in professions that provide and maintain public facilities and services will be honored during National Public Works Week, May xx–xx. Activities and programs scheduled for the week will celebrate the contributions of public works professionals as well as the communities they serve.

We value our communities and the role public works professionals play in keeping them safe and functioning smoothly, reports the American Public Works Association, sponsor of National Public Works Week. Our objective is designed to increase public awareness of their contributions as well as to enlighten the public about the duties, practices, and goals of public works professionals.

Public works professionals include those who manage water, sewer, public transportation, and refuse removal systems as well as those responsible for maintaining public buildings and grounds. They are, in short, the people who maintain and improve the systems and services vital to a community's health, safety and comfort.

Local activities scheduled for National Public Works Week include *(list activities)*, *(name of your organization)* can provide additional information and can be reached at *(your phone number)*.