

FOR IMMEDIATE RELEASE:
December 20, 2013

CONTACT: Laura Bynum
APWA Media Relations/Comm. Manager
(202) 218-6736,
lbynum@apwa.net



**Over 1,500 Snowfighters Expected at “The Show for Snow”
APWA’s 2014 North American Snow Conference in Cincinnati**

KANSAS CITY, MO. – In May of 2014, the American Public Works Association’s (APWA) North American Snow Conference, known as “The Show for Snow,” is set to host snowfighters from cities, towns, counties, and state and provincial departments of transportation from across North America at the Duke Energy Convention Center in Cincinnati, OH. Over 1,500 winter maintenance professionals are expected to converge at the event during May 4-7, 2014 for the four day conference.

“APWA’s 2014 Snow Conference will feature a concentrated collection of industry-leading snow and ice education sessions, and an exhibit floor with vendors showcasing the latest technologies and equipment,” said APWA Executive Director Peter B. King. “This year’s education program has been developed by a committee of APWA winter maintenance professionals. Winter maintenance, weather, fleet management, sustainability and emergency management in winter operations will be highlighted,” said King.

“If your job involves any aspect of winter streets, transportation and public safety, the North American Snow Conference will have something for you. It includes four days of quality educational sessions and networking, technical tours, an exhibit floor with companies featuring the newest equipment, technology and products available, and opportunities to exchange ideas with manufacturers, distributors, consultants and other public works professionals,” he added. “The Ohio APWA Chapter will host the event, as they have four other times in the past 50 years, most recently in Columbus in 2002.”

Conference Highlights

Sunday, May 4th: The APWA Winter Maintenance Supervisor Certificate Workshop is an all day workshop that provides a well-rounded overview of all aspects of snow and ice control for individuals charged with supervising winter maintenance operations.

The Snow Conference Exhibit Floor will feature more than 130 companies that will showcase everything from innovative new equipment and ground-breaking technologies to products and services focused on snow and ice removal, winter road maintenance, and streets and fleet operations. Also, unique technical sessions will be held on the exhibit floor as presented by exhibiting companies. Presentations will be held during exhibit open hours on Monday and Tuesday to demonstrate how exhibiting company’s technology or service provides a solution that addresses the needs of the snowfighting industry.

Monday, May 5th: The “General Session Talk Show” titled “*Risk, Safety, Liability and Reliability*,” will focus on understanding the impact on an agency in regards to issues arising from winter weather accidents or wintry weather conditions. The question regarding winter weather liability is being challenged in courts in both Canada and the U.S. This interactive session helps participants learn what municipal winter maintenance plans and situations are best to protect their agencies.

Tuesday, May 6th: The Closing General Session will feature Steve Gilliland, member of the Speaker Hall of Fame, master storyteller and comedian. Heard daily with Jeff Foxworthy and Bill Cosby on Sirius XM Radio's Laugh USA and Blue Collar Radio, Gilliland has authored the best-selling book, *Enjoy the Ride*, which has been on the publisher's best-selling list for seven consecutive years, and is based on the philosophy that continually learning about your company, your industry and your customer will make a leader who is purpose-driven rather than process-driven.

Wednesday, May 7th: Technical Tours - There will be three tours this year, including the Miami Township Snow Fighting Facilities, and CVG Airport Winter/Environmental Operations, and the Cincinnati Zoo.

Miami Townships Snow Fighting Facilities: The tour includes two stops at Miami Township's snow fighting facilities. Participants visit the township's 6,500-ton salt dome, brine-making and storage system, brine-additive storage (i.e. beet juice) and cost effective, on-demand blending station. The service garage tour will include winter fleet operations, maintenance garage and equipment yard. The township combines technology and the latest trends in the industry to provide residents with a highly-efficient winter operations program.

CVG Airport Winter/Environmental Operations: This tour highlights the snow removal and environmental operations of the Cincinnati/Northern Kentucky International Airport (CVG), which encompasses more than 7,500 acres and four runways comprised of approximately eight miles of concrete, and serves more than six million passengers annually.

Cincinnati Zoo: This tour highlights what sustainability means at the Cincinnati Zoo & Botanical Garden. From struggling to figure out how to recycle aluminum bottles to becoming the greenest zoo in America (with the greenest restaurant in America), the zoo's sustainability journey has been sincere, aggressive and unapologetic. See the various methods the Cincinnati Zoo has utilized to become so green including LEED certified buildings, the largest public accessible solar canopy in the country, underground water retention tanks, pervious pavers, pervious concrete and the Go Green Garden.

For more information on the 2013 North American Snow Conference in Cincinnati, and to register online, go to www.apwa.net/snow. For more information on the American Public Works Association, please visit www.apwa.net. For media queries, contact APWA Media Relations and Communications Manager, Laura Bynum, lbynum@apwa.net, or call 202.218.6736.

###

About APWA

The American Public Works Association (www.apwa.net) is a not-for-profit, international organization of more than 28,500 members involved in the field of public works. APWA serves its members by promoting professional excellence and public awareness through education, advocacy and the exchange of knowledge. APWA is headquartered in Kansas City, Missouri, has an office in Washington, D.C. and 63 chapters in North America.