

**TRANSPORTATION COMMITTEE
BUSINESS PLAN
2010-2011**

APWA MISSION STATEMENT

The American Public Works Association exists to develop and support the people, agencies, and organizations that plan, build, maintain, and improve our communities. Working together, APWA and its membership contribute to a higher and sustainable quality of life.

The Transportation Committee has set the following goals, initiatives and strategies to meet the goals set by the American Public Works Association to:

- Grow and Strengthen Membership
- Utilize Technology to Better Engage and Serve Members Where They Live
- Offer an Integrated and Comprehensive Approach to Professional Development and Education
- Support and Strengthen Chapters

**Goal:
Streamline Federally-Funded Project Delivery, and
Stabilize and Increase Federal Funding**

Initiatives:

Every Day Counts
FHWA Partnership Agreement update
Reauthorization Task Force Coordination

Strategies:

Coordinate APWA message at EDC summits
Hold webinar on EDC technology
Hold Transportation Summit w/Government Affairs, Reauthorization task force
Team meetings with FHWA to prepare updated Partnership Agreement

Committee liaisons: John Davis, Sue Hann, Jon Schans, Jim Fahey

Goal: Improve Transportation Safety

Initiatives:

Towards Zero Deaths
Safety provisions in Reauthorization bill
Complete Streets & Safety
Winter Maintenance and Safety
Safety Practice Review for Maintenance
Reduction of Distracted Driving

Strategies:

Brand the TZD term within APWA
Coordinate dissemination Road Safety 365 training with FHWA
Establish local Safety Centers for Excellence
Add Winter Maintenance rep to Safety Subcommittee

Committee liaisons: Bo Mills, John Dewar, subcommittee members

Goal: Promote Sustainable Transportation

Initiatives:

Sustainable transportation rating systems
Recycled materials specifications
Pavement preservation
FHWA/HUD/EPA Livability Initiative

Strategies:

Provide input on FHWA and ASCE rating systems
Develop model specifications for use of recycled materials
Hold webinar and Congress session on pavement preservation strategies
Help FHWA/HUD/EPA to disseminate information on their livability initiative

Committee liaison: Freeman Anthony, subcommittee members

Goal: Support Winter Maintenance Activities

Initiatives:

Certificate program
Winter maintenance conference
Increase linkages with other transportation subcommittees

Strategies:

Develop Certificate program and gain Board approval
Hold winter maintenance conference; include info on safety and sustainability
Add representatives to Sustainability and Safety subcommittees

Committee liaison: Mark Devries, subcommittee members

Goal: Improve Member Communications

Initiatives:

Chapter Transportation Liaisons
InfoNOW communications
New APWA Website
Strategic member outreach

Strategies:

Complete the chapter liaison list
Centralize the InfoNOW information distribution
Update committee webpage in coordination with subcommittees
Determine when member surveys would be valuable
Committee liaison: Jeff Ramsey

Goal: Increase Our Input on Federal Legislation

Initiatives:

Reauthorization
Public Private Partnerships
Infrastructure/Transportation Legislation

Strategies:

Hold Transportation Summit in DC
Provide input on transportation legislation and regulations

Committee Liaison: Farhad Moghimi

**Goal:
Educate Our Members On the Latest Transportation Issues and Innovative Practices**

Initiatives:

Education and Certification task force
Education Committee
Local Transportation Advisory Program Coordination

Strategies:

Assure Education and Certification task force supports Transportation goals
Distribute information on top issues to membership via APWA avenues
Coordinate with LTAP Dan Cady; Univ. of Nebraska, Lincoln on EDC and TZD

Goal: Increase Partnerships with Those Conducting Related Activities

Initiatives:

Internal Liaisons
External Liaisons

Strategies:

Hold Transportation Summit w/Government Affairs, Reauthorization Task Force
Add Small Cities/Rural Communities rep to Committee distribution list
Add Federal Transit Administration liaison to Committee
Involve International City Managers Association in activities
Join Complete Streets Coalition
Reactivate LTAP participation in Committee and Subcommittees

Committee liaisons: Debbie Hale, Sue Hann