

**UPROW COMMITTEE  
BUSINESS PLAN  
2010-2011**

**APWA MISSION STATEMENT**

The American Public Works Association exists to develop and support the people, agencies, and organizations that plan, build, maintain, and improve our communities. Working together, APWA and its membership contribute to a higher and sustainable quality of life.

**APWA GOAL:**                   **Grow and Strengthen Membership**  
(This could include pubs and education, speaking at other conferences and writing for other pubs/newsletters – showing other association members the value of being an APWA member)

**UPROW COMMITTEE GOALS:**

- **To create an atmosphere and forum for the rational discussion of right-of-way issues by the users and managers**
- **The increase awareness of unique problems, issues and concerns of the stakeholders in the public rights-of-way, to develop policies, and guidelines, and Identify best practices where appropriate.**
- **To advocate the best use of public rights-of-way**

**STRATEGIES:**

- #1: Develop topics and speakers for three Guaranteed Education Sessions to be presented at Congress 2011 in Denver, Co., by September 30, 2010
- #2: Prepare between five and ten articles for the September issue of the APWA Reporter by July 15, 2011.
- #3: Maintain an ongoing list of topics related to Utilities and Right-of-way management for potential education programs and Click, Listen & Learn presentations by January 31, 2011.
- #4: Review publications annually and target two to update or revise by November 30, 2011.
- #5: Work with APWA staff and strategic partners to provide a link to or file for UPROW presentations in a timely manner by October 31, 2011.
- #6: Participate with other similar organizations by submitting at least two articles to their publications and make at least one presentation to another organization or a chapter meeting during the year. Make assignments at annual meeting and at monthly conference calls
- #7: Develop a right of way management and utilities coordination manual.

- #8: Review, revise and create advocacy and guidance position statements regarding legislation and regulations which will impact use of the public right-of-way by the February conference call.
- #9: Provide expert testimony at hearings and forums as requested by the Government Affairs Department.
- #10: Participate in federal task forces and inter-agency efforts to shape pending legislation as invited to do so.

**APWA GOAL: Utilize Technology to Better Engage and Serve Members Where They Live and Work**

**UPROW COMMITTEE GOAL:  
To archive material developed for meetings, presentations, internet web sites in a manner that preserves the information such that it can be easily accessed and disseminated to our stakeholders.**

**STRATEGIES:**

- #1: Update committee PowerPoint presentation by October 31, 2011.
- #2: Collect and disseminate best practices and good examples through the web site.
- #3: Post information monthly on the Infrastructure Protection and Right of Way Management infoNOW community with each member assuming the responsibility for the posting twice throughout the year. Assign months at Congress yearly.

**APWA GOAL: Offer an Integrated and Comprehensive Approach to Professional Development and Education**

**STRATEGIES:**

- #1: Continue developing the Locator Certification Program as required