

**LEADERSHIP AND MANAGEMENT COMMITTEE
BUSINESS PLAN
2010-2011**

APWA MISSION STATEMENT

The American Public Works Association exists to develop and support the people, agencies, and organizations that plan, build, maintain, and improve our communities. Working together, APWA and its membership contribute to a higher and sustainable quality of life.

GOAL 1: GROW AND STRENGTHEN MEMBERSHIP

COMMITTEE GOALS:

- 1.1 To develop topics and speakers for three Guaranteed Education sessions to be presented at Congress 2011 to be held in Denver, CO
- 1.2 To submit five to seven articles for the December Leadership and Management issue of the *APWA Reporter*
- 1.3 To continue to provide a source of reference for information and/or articles on leadership and management topics on a monthly basis by means of each committee member posting links for two months during the year on the Management infoNOW community
- 1.4 To write a monthly series of leadership and management articles for the *APWA Reporter* entitled "The Road to Excellence" which will focus on the 10 attributes of a quality department.
- 1.5 To review and rank candidates for the Emerging Leader Academy for a maximum of twenty-four candidates.
- 1.6 Refine the current committee structure by adding subcommittees to build more capacity and include more member participation.
- 1.7 To create a new publication which shares successful case studies from agencies who have developed new programs and improved infrastructure by gaining the public trust
- 1.8 Review, revise and create position statements related to leadership and management issues for presentation to the Government Affairs Committee and the Board of Directors for their adoption.
- 1.9 To serve as a resource to the Board of Directors concerning Leadership and Management issues such as:
 - i. Strategic Plan implementation
 - ii. Governance issues
 - iii. Service to members
- 1.10 To provide an article, education session, or workshop on Ethics in public works annually.
- 1.11 To serve as a resource to the Center for Sustainability as requested

- 1.12 In response to the direction set by the Education & Certification Strategic Planning group, develop a strategic plan for APWA's Leadership and Management initiatives.

GOAL 2: UTILIZE TECHNOLOGY TO BETTER ENGAGE AND SERVE MEMBERS WHERE THEY LIVE AND WORK

COMMITTEE GOALS:

- 2.1 To develop topics and coordinate programming for the On-Line Mentoring Program.
- 2.2 To develop a topic for a future Click, Listen & Learn session focusing on a leadership or management topic pertinent for leaders of public works agencies

GOAL 3: OFFER AN INTEGRATED AND COMPREHENSIVE APPROACH TO PROFESSIONAL DEVELOPMENT AND EDUCATION

COMMITTEE GOALS:

- 3.1 Promote credentialing for members, member agencies and other public works entities and individuals at all levels of public works
- 3.2 Evaluate leadership and management certification opportunities to include the current CPWO proposal, Executive level certification, and provide recommendations for development and implementation.
- 3.3 Continue encouragement for and initiation of Public Works Institutes in chapters
- 3.4 Promote agency utilization of Self Assessment leading to Accreditation
- 3.5 Identify and recommend/prioritize potential products/services for an APWA Leadership and Management "toolkit"

GOAL 4: SUPPORT AND STRENGTHEN CHAPTERS

COMMITTEE GOAL:

- 4.1 To conduct an Open Forum at Congress 2011 in Denver to support and encourage the development of individual chapter Public Works Institutes
- 4.2 Continue encouragement for and initiation of Public Works Institutes in chapters