

**FLEET SERVICES COMMITTEE
BUSINESS PLAN
2010-2011**

APWA MISSION STATEMENT

The American Public Works Association exists to develop and support the people, agencies, and organizations that plan, build, maintain, and improve our communities. Working together, APWA and its membership contribute to a higher and sustainable quality of life.

APWA GOAL: Grow and Strengthen Membership

- STRATEGIES:** Develop topics and speakers for three Guaranteed Education sessions to be presented at Congress 2011 to be held in Denver, CO.
- Submit between five and seven articles for the Fleet issue of the *Reporter*.
- Develop a topic and offer assistance with speakers and/or moderator for a fleet-related Click, Listen & Learn session.
- Develop topics and locate speakers and/or moderator for snow and ice issues at the APWA Snow Conference.
- By April 2011, review current APWA publications and identify those which need updating or removal from the APWA bookstore.
- Provide speakers for public outreach of fleet management practices to promote public awareness, as requested on a regional, national and international level.
- Ensure and strengthen public works participation in federal coalitions, task forces, and workgroups.
- Submit 2-3 articles in other fleet, public works and/or industry publications, as requested.
- Present or coordinate a fleet-related topic at a national conference by September 2011, as requested.
- Continue to assist in the development of a standardized equipment code that will contain useful information for fleet managers and legislators.
- Review all position statements prior to Spring 2011.
- Identify and develop relevant position statements throughout 2010-11.
- Work with the Emergency Management Committee to develop a position statement regarding equipment codes once completed by the FEMA working group.

APWA GOAL: Utilize Technology to Better Engage and Serve Members Where They Live and Work

- STRATEGIES:** Provide response to requests for information posted on the Fleet infoNOW community.
- Post monthly informational messages to infoNOW regarding current topics.
- By April 30, 2011, review all informational items on the online APWA Resource Center.

Communicate with other committees to identify the potential for joint projects.
Provide guidance on using WeArePublicWorks.org and other social networking/media sites for outreach to communities.
Investigate using/being listed through Google for APWA speaker database.

APWA GOAL: **Offer an Integrated and Comprehensive Approach to Professional Development and Education**

STRATEGIES: Promote and support public fleet management training and the professional certification program.

Utilize results of APWA Body of Knowledge and Gap Analysis to identify products and services for APWA.

APWA GOAL: **Support and Strengthen Chapters**

STRATEGIES: Conduct outreach to chapters by providing a menu of services (topics with which the committee can assist) for fleet-related programs.

Work with chapters to develop a strategy or mechanism to recognize outstanding fleet professionals in their chapter.

APWA GOAL: **Continue Developing the Preeminent Center for Sustainability**

APWA GOAL: **Ensure APWA's Future Sustainability**

APWA GOAL: **Expand and Develop APWA's International Role**