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APWA and ICMA to Host Environmental Management System Webcast; First 100 Registrants Free

WASHINGTON, D.C.—The American Public Works Association (APWA) and the International City/County Management Association (ICMA), in cooperation with the U.S. Environmental Protection Agency (EPA), will host a webcast, *Environmental Management Systems: A Powerful Tool to Help Local Government Managers and Public Works Directors Minimize Environmental Liability, Increase Efficiency, and Improve Financial Health*, on April 12, 2005. The webcast will showcase local governments that have successfully implemented environmental management systems (EMS), highlight the benefits that were achieved, identify the support that the EPA and others are providing to help local governments adopt EMSs, and identify the role that senior level managers have played in the EMS implementation process.

Webcast speakers will include:

- **Janet Dolan, City Manager of Scottsdale, Arizona;**
- **Judy Mueller, Public Works Director of Charlottesville, Virginia;**
- **Jim Horne, EMS Local Government Program Manager of the U.S. Environmental Protection Agency; and**
- **Bob Herbert, Director of Virginia Tech's Local Government EMS Resource Center and former City Manager of Roanoke, Virginia.**

EMSs are a powerful tool and are helping a growing number of local governments around the country improve their environmental performance and compliance, reduce costs, improve community relations, and build greater confidence by managers on environmental issues. EMSs provide local governments with a flexible and proven framework for setting environmental goals and reducing environmental impacts through the use of best practices, operational controls, and measurable plans for achieving goals. In certain cases, an EMS may also help reduce insurance premiums and improve bond ratings. For example, the City of San Diego was able to save approximately \$800,000 and significantly reduce air emissions from heavy equipment at its municipal landfill in the first year of implementing an EMS.

APWA and ICMA, in cooperation with EPA, are leading an effort to help educate and encourage local governments to adopt EMSs. In addition to the webcast, ICMA and

— more —

APWA have conducted EMS outreach events at their national conferences and will facilitate regional learning events at state association and chapter meetings.

Who Should Attend

The targeted audience for this webcast is city and county managers, public works directors, and other senior local government officials. City and county manager, public works directors, and other senior local government officials are encouraged to gather together to participate on the webcast.

When

April 12, 2005, at:

2:00–3:30 P.M., Eastern Time

12:00–1:30 P.M., Mountain Time

1:00–2:30 P.M., Central Time

11:00 A.M.–12:30 P.M., Pacific Time

Register Now

For more information and to register, visit <http://lgean.org/html/training>. Information is also available toll-free at 877/ 865-4326. The cost of the webcast is \$95 per site.

Technical Requirements

A webcast combines telephone and Internet technology to give local government managers and their staffs the opportunity to gain relevant, useful information without travel, at low cost, and through a medium that encourages collegial discussion of concerns and issues. Participants must have a computer with Internet access (56K modem or higher) and a separate telephone line for the audio portion of the webcast.

About ICMA

Headquartered in Washington, D.C., the International City/County Management Association promotes excellence in local government through professional management. Toward this end, ICMA provides technical and management assistance, training and professional development, online services, and publications to nearly 7,600 appointed local government managers and administrators in cities, towns, counties, and other entities throughout the world. ICMA's resources and services reach thousands of local, county, and state government professionals, academics, and other individuals interested in local government.

About APWA

The American Public Works Association is a not-for-profit, international organization of more than 27,000 members involved in the field of public works. APWA serves its members by promoting professional excellence and public awareness through education, advocacy and the exchange of knowledge. APWA has its headquarters office in Kansas City, Missouri and an office in Washington, D.C.

This webcast is co-sponsored by the Water Environment Federation (WEF) and made possible through a cooperative agreement with EPA.

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